



Caring for Our Community Since 1904

January 21, 2025

Attn: Lyndsey Baxter, Executive Director
Downtown Excelsior Partnership
Excelsior Springs MO

Re: Support for Morgansites Proposal- Photography Services for DEP Special Events.

Dear Lyndsey,

I write on behalf of the Excelsior Springs Hospital in support of the Morgansites request to provide photography services for the Downtown Excelsior Partnership events. Your consideration for their services will assure consistent, professional coverage for your events. Through the work that they provide for your events, the community and those who are interested in future events will be able to relive the experience, through the photography and videography that Morgansites provides.

Over the last seven years, I have been fortunate to work closely with Courtney and Jason Cole, and the team at Morgansites. Through their efforts, and dedication, the Hospital's webpage and social media presence has flourished. Their coverage of our hospital events – including the Annual Health Care Foundation Gala, Golf Tournament and monthly educational events throughout the year, is extensive and time consuming. Their level of professionalism, creative content and communication has been amazing. Pricing for services is reasonable, and all Morgansite staff are respectful and open to feedback when my team suggests edits to photos and written content. They are committed to getting content edited and back to us timely, often within hours of the events close.

As you know, during the past few years, Courtney and Jason expanded their commitment to the community with the development of the Excelsior Citizen. I worried that my hospital's services might suffer, but that worry went away quickly. Their ongoing efforts over the years to develop new content while expanding resources has created more exposure for our hospital and our growing services. The staff are at nearly every community event, and provide excellent coverage through written detail, interviews, pictures and videos that are shared across many social media platforms that span across multiple counties that our hospital serves.

I can assure you that the Morgansite staff, will be dedicated to the Downtown Excelsior Partnership's success. Courtney, Jason and all of the Morgansite members working behind the scenes will not only BE at the events to capture the day, the moments and the many stories, but will be an active partner with you to capture and produce the best stories to share. And...on a personal note, their team is really a pretty great group to spend time with. They are genuine, honest, funny, trustworthy and absolutely love this town, and are committed to the future for the long-term.

Please give the Morgansites proposal full consideration. We look forward to continuing our long and prosperous relationship with Morgansites. I am happy to expand on our relationship or answer any questions that you might have. I wish you well.

Sincerely,

Kristen T. DeHart

Kristen T. DeHart
Chief Executive Officer
Excelsior Springs Hospital
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